

Lead Mobile App Developer

Overview of Bounty

Bounty is the UK's leading digital relationship marketing company specialising in the pregnancy and parenting sector. Our clients are some of the biggest brands in the world and mobile apps are central to our strategy for delivering value to them. Our app is already award winning and number one in the UK.

Overview of Role

We are looking for a highly experienced Lead Mobile App Developer playing a critical role in implementing key aspects of Bounty UK's digital strategy. Your primary responsibilities will be to design and develop native mobile applications, and to coordinate with the rest of the team working on different layers of the creative and technical ecosystem. Therefore, a commitment to collaborative problem solving, sophisticated design, and quality product is essential.

We are looking to recruit a passionate and engaged developer who is driven by continual improvement and the need to respond to rapidly changing business needs. Leading all mobile platform development working closely with other mobile app developers both internal and external, near shore and offshore and delivery across the entire app life cycle – concept, design, build, deploy, test, release to app stores and support.

The role requires the successful candidate to be based in our office, located in Welwyn Garden City which is easily commutable from surrounding areas with good transport links. Parking is available on site. Core office hours are expected; Monday to Thursday 09:00 – 17:30 and Friday 09:00 – 17:00.

You can expect to earn a competitive salary and benefits including 27 days holiday, access to our Corporate Perkz Benefits and pension.

Key Areas of Focus

- Acting as the development lead for both iOS and Android development. Ideally with extensive hands on experience across both platforms, but a deep single platform specialist could be considered depending on skill set and ability to lead and direct other platform specialists
- Leading all mobile platform development working closely with other mobile app developers both internal and external, near shore and offshore
- Working directly with other developers and product managers to conceptualise, build, test and realise new products and product roadmaps
- Working alongside backend and CMS developers influencing API and infrastructure.
- Working with the UX & creative teams to build the interface with focus on usability features
- Provide thought leadership on app development keeping up to date on the latest industry trends in the mobile technologies

Personal Profile

- Proven commercial app development experience – including examples of published apps.
- Proven ability to take on a large pre-existing code-base with success.
- Excellent knowledge in information architecture, human computer interaction and usability design principles
- A passion for new consumer technology and the emerging media landscape
- Ability to prioritise and manage the time of a team, informed by higher level business goals
- Excellent scoping and estimation skills
- Excellent communication skills (verbal and written) to liaise with various departments locally and internationally

Previous Experience

Essential skills:

IOS

- SWIFT
- CoreData & CoreLocation
- Cocoapods
- Autolayout

ANDROID

- Java, Kotlin is a plus
- Persistence frameworks (greenDAO, Room or similar).
- Comfortable with Rx

COMMON

- Experience on web service integration (REST, JSON)
- Good understanding of OO programming and design patterns
- Experience using social media APIs
- Excellent debugging and optimisation skills

Desirable skills:

- Integration with Enterprise Content Management Systems, ideally Sitecore
- Working in a fast paced consumer facing digital product development (experience with large numbers of users)
- Ad integration
- Crashlytics
- Continuous Deployment