

Lead Mobile App Developer

Overview of Bounty

Bounty is the UK's leading digital relationship marketing company specialising in the pregnancy and parenting sector. Our clients are some of the biggest brands in the world and mobile apps are central to our strategy for delivering value to them. Our app is already award winning and number one in the country, downloaded by almost half of all pregnant women in the UK.

Overview of Role

We are looking for an experienced Lead Native Mobile App Developer to play a critical role in implementing key aspects of Bounty UK's digital strategy. A commitment to collaborative problem solving and product quality and an understanding of the need to balance value delivered against effort spent are essential.

Your primary responsibilities will be to architect and develop native Android and iOS applications, though you'll also play a part in associated creative and technical processes. Driven by continual improvement and comfortable responding quickly to rapidly changing business needs, you'll lead all mobile app development, working across the entire app life cycle and managing our nearshore app developers.

This role is based in our Welwyn Garden City office, which is easily commutable from surrounding areas with good transport links, including a 25-minute train from Kings Cross. Parking is available onsite, and we're moments away from the train station. Core office hours are expected; Monday to Thursday 09:00 – 17:30 and Friday 09:00 – 17:00.

You can expect to earn a competitive salary and benefits including 27 days holiday, access to our Corporate Perkz Benefits, pension matching, private health cover and more.

Key Areas of Focus

- Lead all Android and iOS development, ideally with extensive hands on experience across both platforms, but a deep single platform specialist could be considered depending on skill set and ability to lead and direct other platform specialists
- Managing near-shore app developers
- Working directly with other developers, stakeholders and product managers to conceptualise, build, test and release new products and features
- Working alongside internal and external backend and CMS developers, influencing API and infrastructure
- Working with the Design team to optimise design vs complexity
- Provide thought leadership on app development, keeping up to date on the latest industry trends in the mobile technologies

Personal Profile

- Approachable and articulate, good at listening
- Excellent verbal and written communication skills, changing language to accommodate different levels of technical understanding
- Persuasive, able to reach compromises with stakeholders
- Good attention to detail, but able to step back and see the big picture
- A passion for new consumer technology and the emerging media landscape
- Value-orientated, keeping in mind commercial goals and user needs

Essential Experience

- Proven commercial app development experience – including examples of published apps
- Proven ability to take on a large pre-existing code-base with success
- Excellent knowledge in information architecture, human computer interaction and usability design principles
- Experience working closely with other stakeholders across a range of roles
- Ability to prioritise and manage the time of a team, balancing speed and quality to maximise overall value
- Ensure that technical debt, issues and complexities are heard and understood
- Excellent scoping and estimation skills
- Worked in an “agile” software development environment
- Turned designs and business requirements into stories and acceptance criteria for others to work on

Essential Skills

- iOS
 - SWIFT
 - CoreData & CoreLocation
 - Cocoapods
 - Autolayout
- Android
 - Java, though Kotlin is a plus as we’re gradually introducing it
 - Persistence frameworks (greenDAO, Room or similar).
 - Comfortable with Rx
- Common
 - Experience on web service integration (REST, JSON)
 - Strong understanding of OO programming and design patterns
 - Excellent debugging and optimisation skills

Desirable Experience and Skills

- Integration with Enterprise Content Management Systems, ideally Sitecore
- Working in fast-paced, consumer-facing digital product development
- Experience with large numbers of users
- Ad integrations
- Using Crashlytics or similar tools to find and fix bugs
- Continuous Improvement and Continuous Deployment
- Experience writing API and Backend specifications, or better yet developing these systems too